



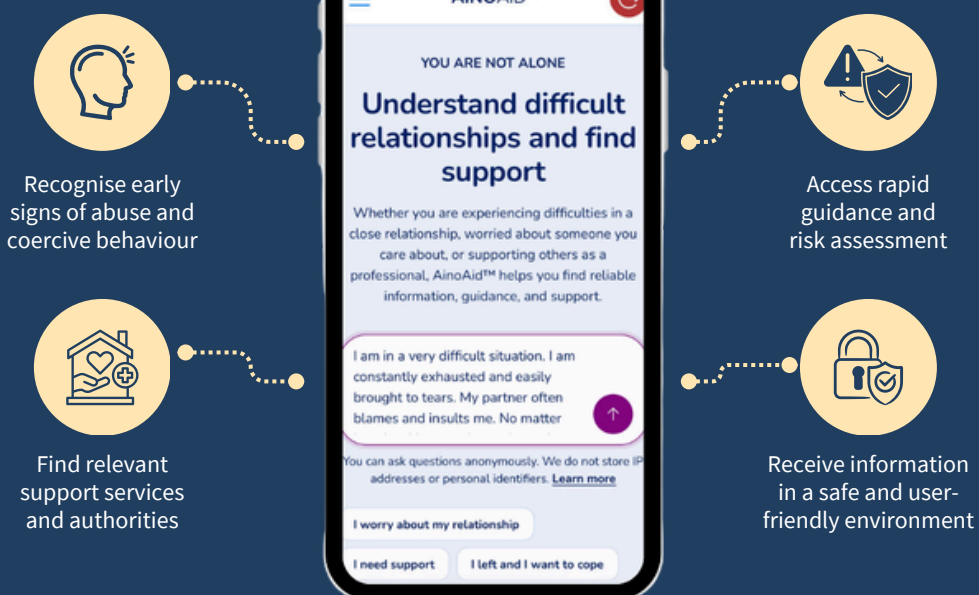
AI-Powered Early Intervention and Victim Support for Safer Communities

AinoAid™ is an AI-driven support and guidance platform designed to help identify, address, and prevent interpersonal violence, e.g., domestic violence and harmful behaviour, before situations escalate into serious crime or broader security threats. Developed in collaboration with police authorities, civil society organisations, and public-sector experts through the EU-funded IMPROVE initiative, AinoAid™ combines artificial intelligence, machine learning, and natural language processing to provide accessible, anonymous, and immediate support for individuals in vulnerable situations.

What Challenge does AinoAid™ address?

Interpersonal violence is often underreported due to fear, stigma, and lack of accessible support. Many victims never contact authorities or support organisations until the situation becomes critical. AinoAid™ addresses this challenge by lowering the threshold for seeking help through a confidential AI chatbot and knowledge platform available at any time.

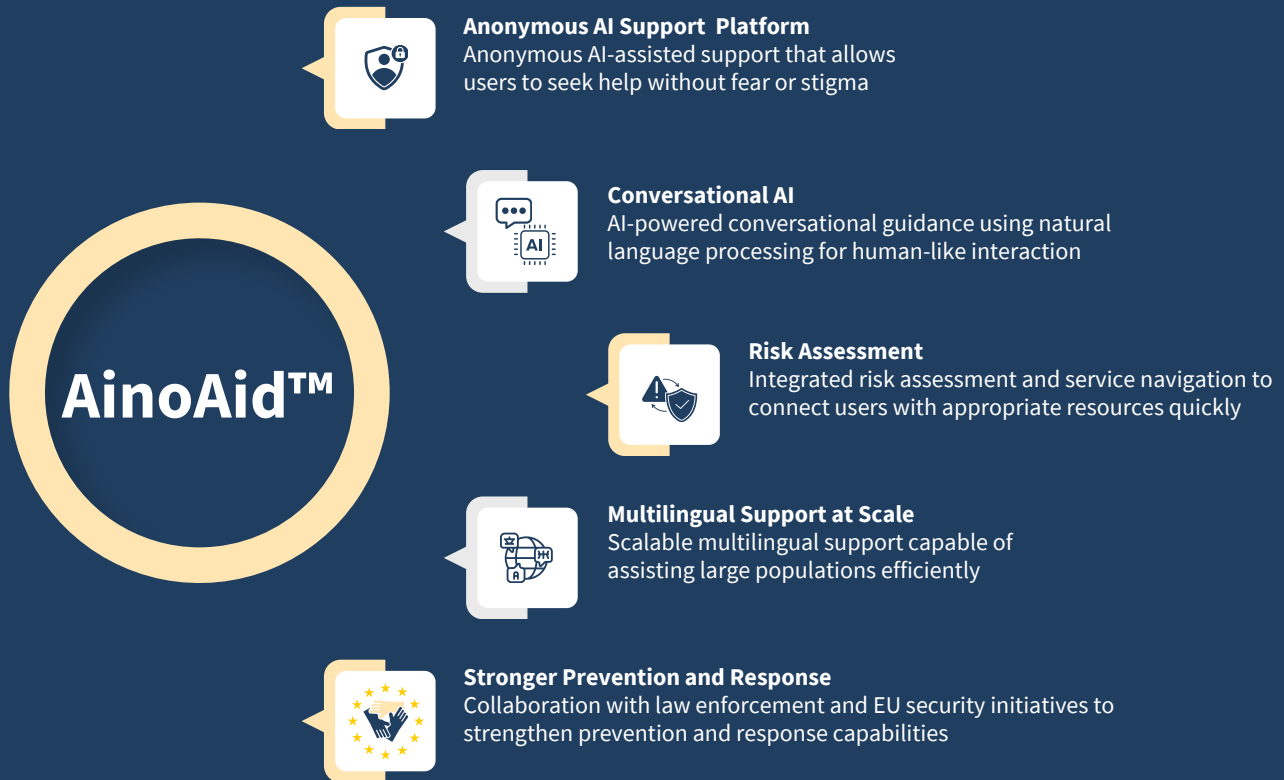
The solution helps users:



By enabling earlier intervention, AinoAid™ supports authorities and social organisations in preventing escalation into severe violence, repeat offending, and broader social harm.

Innovative Aspects of the Solution

AinoAid™ stands out through its unique combination of advanced AI technology and trauma-informed human-centred design. The platform has been developed together with professionals and survivors to ensure safe, empathetic, and practical interactions for users.



 Active in 7 European Countries	 European Commission Security Innovation Award 2025	 Prevention Prize at the German Prevention Day	 Helping More People Recognise Abuse and Seek Support Earlier
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Real-World Impact

AinoAid™ is actively used in Finland, Germany, Spain, Austria, France, mainland and Réunion, Portugal and Italy. Users have reported that the platform helped them recognise abusive behaviour patterns and encouraged them to seek support they might otherwise have avoided.

By combining AI innovation with social impact and public safety objectives, AinoAid™ demonstrates how technology can strengthen crime prevention, improve citizen protection, and support safer communities across Europe.



How ENACT Funding supported AinoAid™

AinoAid™ utilised the support from ENACT to raise the profile of the application and the work the project is carrying out. AinoAid™ worked with five influencers to deliver a campaign to highlight AinoAid's work. The campaign garnered almost 70,000 viewers and reached several senior professionals typically outside the reach of the project, bringing domestic violence awareness to a new audience. In addition, AinoAid™ launched a digital marketing campaign to drive traffic to the website, app and to generate leads for a new chat therapy service. The approach led to over 1.27 million impressions and reached almost half a million people directly. The funding also allowed AinoAid™ to update visual materials to enhance the campaigns.

Overall, the support from ENACT enabled AinoAid™ to reach five times more potential users than in the previous two months. The approach also enabled the project to recognise the strong performance of video materials in their marketing, enabling more effective dissemination activity going forward.



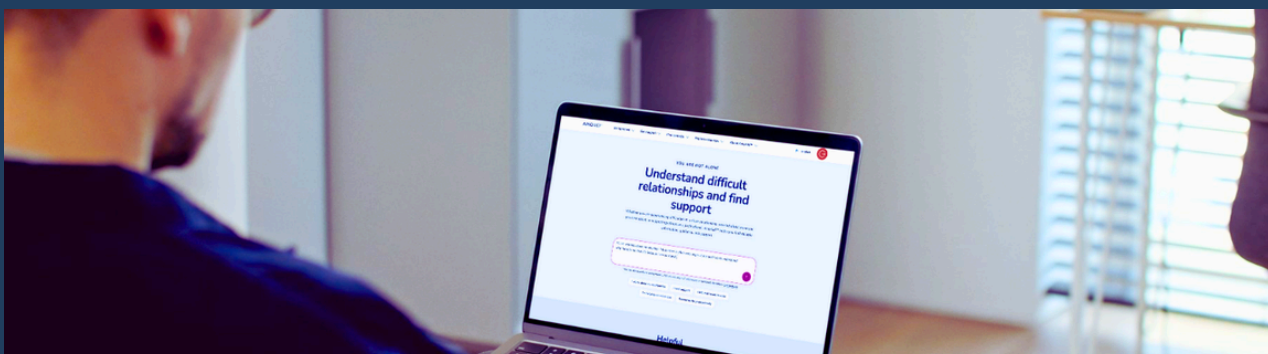
Future Developments

AinoAid™ is continuously evolving, and we actively welcome collaboration with public authorities, NGOs, researchers, law enforcement agencies, and technology partners working to combat violence, organised crime, and exploitation.

As part of the ongoing REACH project, the AinoAid™ knowledge base is being expanded to include topics related to trafficking in human beings in the context of sexual violence, enabling earlier identification of exploitation risks and improving access to support for vulnerable individuals.

During 2026, AinoAid™ will launch a new and improved version of the service with enhanced AI capabilities and stronger integration with local support ecosystems. The service will expand internationally, including deployments and cooperation activities in Italy and Portugal.

Through these developments, AinoAid™ aims to become a scalable European platform for prevention, early intervention, and victim support in the fight against violence, trafficking, and related forms of crime.



Further Information



ainoaid.fi



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**Funded by
the European Union**

Through the Cooperation Pillar, ENACT is supporting 12 innovative projects with additional funding to enhance their communication, dissemination and exploitation activities.